



University Business School

Panjab University Regional Centre
Ludhiana, Punjab, INDIA

International Conference
Strategic Marketing of Consumer and Technology Products

December 10-11, 2010

Abstract must be sent by October 30, 2010; completed paper(s)/case studies by November 30, 2010 to conference2010@ubsludhiana.com. Last date for registration is December 05, 2010.

Full Name _____

Designation _____

Institution / Company _____

Correspondence Address _____

Contact Numbers: Office : _____

Home: _____

Mobile: _____

Fax: _____

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Submitting

Paper Case Study

Fee	Students	Doctoral Students	Academics	Industry
National	₹ 500	₹ 1000	₹ 1500	₹ 3000
International	\$ 25	\$ 50	\$ 75	\$ 150

Registration fee is to be paid by a demand draft, drawn in favor of the "Director, Panjab University Regional Centre, Ludhiana" payable at Ludhiana.

The demand draft, alongwith completed registration form should be sent to:
Dr. Deepak Kapur, Conference Chair, University Business School,
Panjab University Regional Centre, Ludhiana, Punjab-141001, INDIA.

Date :

Place :

Signatures

First Author : _____

Second Author : _____

Third Author : _____